

BlackBerry® Application Reveals World of Global Risks™

A free BlackBerry® application, designed to help business and NGO users navigate global strategic and operational risks, has been launched by global risks specialist, Maplecroft.

Global Risks Fact File has been created specifically for business leaders, financial institutions, supply chain managers, risk managers, development agencies, relief workers, politicians and diplomats. The service contains a comprehensive package of development, demographic and risk data, plus country and regional maps for 200 countries.

The application's unique feature is its ability to deliver global risks data on issues that have a direct impact on the supply chains and operations of multi-national organisations and governments: conflict, natural disasters, food security, CO2 emissions, debt, education, HIV/AIDS, avian influenza and malaria are just some of the areas covered. The service also provides essential global statistics on population, economy, languages, land area, exchange rates, climate change and religions.

All data is stored offline, on the Blackberry, to ensure fast performance and accessibility in remote regions with poor network coverage.

"The Global Risks Fact File provides current development and global supply chain risk intelligence to managers whenever and wherever they need it," said Ed Cole, founding director of Maplecroft.

Global Risks Fact File aggregates key data and analysis that draws on expert sources including Maplecroft's Global Risk Portfolio, the UN, the WHO, World Bank development indicators, FAO, US State Department and the World Fact Book.

A subscription version, available later this year, will provide more detailed access to Maplecroft's 100+ global risk indices and 70 interactive maps covering issues including political risk, human rights Risk, climate change vulnerability, resource security and emerging powers (BRICS). In depth news and analysis will also be provided by Maplecroft's, [Global Risks Forecast](#).

Global Risks Fact File is available for download from www.global-risks.com/bb

Maplecroft is the leading source of global risks intelligence. We analyse, index and map over 100 global risks to help companies identify areas of high risk and secure the insight they need to manage and mitigate risk sustainably. Our comprehensive portfolio of data sets, risk indices, interactive maps and narrative reports are complimented by an award-winning reporting service and a unique company rating system, measuring corporate exposure to global risks.